

ReCRear

A PLATFORM FOR PUBLIC BENEFIT PROJECTS

Welcome to
ReCRear
inspire connect create

Dear Sir or Madam,

More than two years ago, a group of 250 students from all over the world studied onboard an ocean-going university called The Scholar Ship, a transnational learning community designed to develop intercultural competence. To further explore the multicultural and cooperative concepts of The Scholar Ship, a group of former students developed a project called Recrear. Recrear – Spanish for ‘recreate’ – is based on the belief that group collaboration and brainstorming are extremely powerful and can be channeled to create good in society.

Envisioned as a platform for promoting and realizing public benefit projects (PBP), Recrear will be aimed at supporting young people in creating and carrying out projects in the field of international development. The founders of Recrear believe in the potential of young minds, who generate a number of promising ideas, but often lack the resources and support to develop their independent projects, and put their skills into practice. Recrear aims to provide the necessary guidance for these projects by connecting global resources and generating micro-projects that are developed and run by young people for youths worldwide. Recrear commits itself to contribute to positive global change and to create a long-lasting, positive impact on society. Believing that the quality of projects is more important than their quantity, Recrear hopes to raise ethical standards and inspire youths to be more engaged in their communities.

Recrear will be launched in August 2010 out of Recrear.beta, a three week conference with selected participants from around the world who will live together and engage in cultural exchange, leadership workshops, and NGO training while developing a common vision about positive global change.

As it is the goal of the organizers of Recrear.beta that everyone can take part in and contribute to the project, the participation fee has been set at € 400 which cover the participants lodging. In order to cover the costs of hosting and inviting guest speakers, offsetting food and housing expenses, we launched an extensive fundraising campaign.

In the attached document, we encourage you to read more about Recrear and Recrear.beta. You will find information about our organization’s objectives, our one and five year goals, a sample of participant and guest speaker biographies, a description of activities planned for Recrear.beta.

Thanking you in advance for your time, attention, and support,
We hope you enjoy the reading,



Gioel Gioacchino and Christian Waloszek
Program Coordinators, Recrear

Introducing Recrear

Mission

Recrear believes above all in the potential of young minds. Our aim is to enable inspired youths to create and carry out their own projects in the field of international development. Recrear is committed to positive global change by providing the necessary guidance for world-wide activists to generate socially beneficial micro-projects. Recrear's projects are developed and run by young people for young people to promote human rights and cultural and ethical values.

Objectives

Inspire

cooperation between young people worldwide

Too often, young people lack the ability to use their skills and give back to society. Therefore, Recrear aims to provide peer support and consulting to young people willing to cooperate in designing and carrying out community projects. Recrear encourages the youth to be active for the benefit of their community and society at large and looks to inspire existing projects to reach their full potential.

By doing so, young innovators can develop their skills through practical field experience while sharing their knowledge, ideas, and passions with other young people.

Connect

resources and capacities for projects in the public benefit sector

From personal experience, the founders of Recrear have learned that finding and gathering people who share skills, interests and passions and are willing to cooperate on a project can prove difficult. Even harder is finding the right venue to deliver ideas and sponsor projects.

By developing a network with a number of private, non-governmental organizations and individuals worldwide, Recrear will connect like-minded people, expertise, skills, time and money, thereby strengthening the likelihood that the initiated projects are seen to fruition.

Create

projects in the public benefit sector

We believe that in order to inspire and connect others, it is essential for us to have experience and be able to create our own projects.

The participants attending Recrear.beta will be the first to be encouraged to transform their ideas into projects. The projects launched in this first small network that will be generated in Recrear.beta will plant the seeds to the establishment of new partnerships and the involvement of more people to share their skills and expertise. Recrear advocates ethical values and human rights and is committed to launching projects aimed to youth empowerment and education in promotion of these principles.

Strategies

Networking Center

Recrear commits itself to develop and maintain a broad network of:

- People interested in public benefit projects [PBP], their planning and implementation
- Partners (Non-Governmental Organizations, Private Businesses, and Individuals)

In order to facilitate Recrear's network, the Networking Center will include an online platform, which will connect people and organizations enabling them to work together, share ideas and assist each other.

The online platform will provide access and information on:

- Assessed and accredited PBP
- Recrear's own PBPs
- Volunteers
- Partners with resources and capacities such as skills, expertise or funding

Assessment & Consulting Center

In order to ensure trustworthiness and ethical standards, Recrear will evaluate and assess

- The projects interested in Recrear's support
- Organizations interested in collaborating with Recrear
- Volunteers interested in participating in PBPs organized by Recrear or Recrear's partners

Recrear will consult young people and organizations interested in launching PBPs by

- Reviewing their ideas and concepts
- Providing recommendations
- Supporting with their fundraising efforts
- Connecting them with partners and external consultants

Project Launch

Recrear will develop and launch its own micro-projects in collaboration with partner organizations. The focus of the projects will be aimed to promote

- Personal empowerment and skills training, especially for the youth
- Intercultural communication and exchange
- Integration of minorities
- Ethical values and human rights education
- Social and economic development.

Long- and short-term

Goals of Recrear

1st year goals

Public Benefit Projects

- Raise € 19,000 to carry out Recrear.beta in August 2010
- Design, support, develop and implement four grassroots projects in-line with Recrear's philosophy
- Develop effective partnerships with like-minded institutions

Recrear's Development

- Apply for two European Union Youth in Action Grants for the above mentioned projects
- Market Recrear through universities and social networks
- Fundraise within the public and private sector
- Organize our first annual Recrear conference

5th year goals

Project Consulting Program

Provide consulting to young people engaged or interested in realizing public benefit projects. This will include:

- Reviewing, consulting and advising along the process of designing individuals' projects
- Connecting non-governmental organizations (NGOs) and individuals to cooperate on innovative projects
- Assisting them in the realization, linking capacities and resources of the Recrear partners network
- Supporting project leaders in fundraising efforts

Organization Development

- Design, develop, raise funds and actualize seven to ten projects a year
- Organize yearly conferences, envisioned as networking and training events for young people to connect with NGO leaders, sponsors and peers.



Recrear - A PLATFORM FOR PUBLIC BENEFIT PROJECTS

Introducing Recrear.beta

Recrear.beta - a crucial step in organizing and developing Recrear

Recrear.beta will bring together 21 students and young professionals coming from a rich diversity of backgrounds. The group will live and grow together for three intense weeks to assemble, create and become the core base of Recrear.

Together

Recrear is envisioned as an organization based on cooperation, involvement and inclusion. For this reason, Recrear.beta, as a three-week long brainstorming and training session, will be essential to set the basis for a culturally sensitive, creative and innovative culture within Recrear. Two or three people alone would be unable to achieve such an ambitious plan, but a trained, bonded group of highly diverse, experienced visionaries, has the potential to create a strong foundation for Recrear to accomplish a project of any size.

Goals of Recrear.beta

- **Train young leaders**
Recrear.beta will train the participants in intercultural communication, leadership and NGO development.
- **Build a network of young people interested in PBP**
Recrear.beta aims to build a united, skilled group committed to taking Recrear further and interested in the organization and implementation of public benefit projects.
- **Develop a business plan for Recrear**
Developing a business plan is essential to create a statute for PBP, define Recrear's strategies, and plan for their implementation.

Sharing

Recrear.beta will be a conference geared towards training and enabling participants in the prowess needed to successfully launch an NGO. Furthermore, it will cultivate inspiration, communication and unity among the participants.

Speakers will be invited to share their experience and expertise in training workshops in the fields of NGO development (fundraising, marketing, and management), intercultural communication, and leadership.

Opportunities

Recrear.beta will provide participants to

- Train in intercultural communication, leadership and NGO development;
- Network within an international group of passionate and motivated young potentials;
- Contribute to the development and shape the organization of Recrear.

A Sample of Recrear.beta

Culture

A number of activities are designed to share participants' experiences, cultures and skills. Team building activities will include cultural cafés, morning sports activities, movie discussions and sharing living space. Participants will also have the opportunity to take part in the wide spectrum of cultural life available in vibrant Berlin.

Diversity

The 21 participants have been nominated through a selective admission process started in February 2010, which includes the submission of an online application and a Skype interview. Participants will be joining the Recrear.beta locality from every continent and with different educational and career backgrounds. We believe, that creating a diverse group is crucial to the success of Recrear.beta.

Venue

We are proud to announce that Recrear.beta will be hosted in the Hotel4Youth at Mauerpark, Berlin Prenzlauer Berg. The district is known for its vibrant and international atmosphere, which will be a great source of inspiration and creativity. The new Hotel4Youth in Bernauer Straße is located right next to a public garden and within close proximity of historic and cultural sights. The inter-cultural setup, the greatly designed facility and the friendly open-minded staff of Hotel4Youth convinced the Organization Team of Recrear.beta: with spacious conference rooms it will offer a great environment and enough space for the participants to work and live together for three weeks.

Selected Speakers of Recrear.beta



**Tom Gilb,
Result Planning Limited**

Tom Gilb is senior partner of Result Planning Limited. He is the author of nine published books, the latest 'Competitive Engineering' (2005). He is well-known worldwide in the software/IT and systems engineering industry for his innovative teaching, consulting, and ideas. He has been on the Board of the Norwegian Art of Living for many years and he has been invited to join the board of the Norwegian International Association for Human Values, founded in December 2009. His original methods for planning products, including his planning language „Planguage,“ have been adopted by major companies worldwide including Microsoft, Boeing, IBM, HP, Intel, Citigroup, Credit Suisse, Philips and many others. His current passion is getting far more value for money from technical projects. He has also pro-bono assisted several charities with their planning.

Recrear.beta's participants will be able to benefit from Tom Gilb's vast consulting experience. He will organize a workshop aimed to teach the participants techniques for successful project management and strategy planning. Tom will advise and support Recrear.beta's work by encouraging the participants to think critically about their work, develop efficiency and increase competitiveness.

Selected Speakers of Recrear.beta



**Toby Storie-Pugh,
Flying Kites**



Toby and his colleagues began their work in Kenya volunteering at orphanages in the slums of Nairobi. Here, they began to think critically about options available to orphaned children. Flying Kites was born out of the desire to affect lasting change in the lives of orphaned and vulnerable children around the world.

What began as a series of volunteer trips to Kenya has grown into an innovative non-profit organization dedicated to improving the standards of care and education available to poor children. Through their commitment to exemplary care and education, Flying Kites helps children reclaim their childhood and grow to reach their full potential.

Toby will be coming from Kenya to attend Recrear.beta. His insights will be of crucial importance to Recrear.beta's goal to train participants in NGO development and intercultural communication. The participants of Recrear.beta will be able to gain deeper insight on the challenges of starting and operating an organization in Africa. Moreover, Toby will share his experience and provide advice on how to face the challenges to work in harmony with local communities in the developing world.



**Jocelyn Ruiz,
XLNC Tech**



Jocelyn is a world traveler and a newborn social entrepreneur currently channeling her skills into building ideas with social value. She has studied and worked for public and private organizations in Mexico, Europe, USA and India. She worked in the Netherlands for the Mexican Embassy as a political analyst, in Germany for InWEnt- Capacity Building International and in India developing knowledge portals for International Organizations and Governments around the world. The portals were mainly used to share best practices on good governance and poverty reduction.

In India, Jocelyn was impressed by the amount of young talented professionals that were struggling to find a decent job. Jocelyn saw in this a great opportunity and decided together with Jagjit Singh to start an IT outsourcing company. Now, XLNC Tech employs more than 10 engineers working in several projects from all over the world.

Currently, Jocelyn is back in Mexico and started a business unit on Corporate Social Responsibility (CSR) within AvantGarde, a Consultant Company. Certified by the Mexican Center for CSR as a consultant in Corporate Social Responsibility, Jocelyn will be coming to Recrear.beta to give an introduction to the field and ISO 26000. She will be focusing on how to develop profitable CSR projects.

A Sample of Participants of ReCReAr.beta



Simi Lawoyin

Simi was born and raised in Ibadan, Nigeria. Observing the political, economic, and social instability that marked her country, Simi realized from an early age that she wanted to be instrumental in empowering people—particularly youth—to make choices that would bring about lasting change to her community and the world. Simi moved to the United States in 2001 to pursue collegiate studies. She completed a Bachelor of Arts in Management at Hiram College, Ohio, along with a minor in Communication. Simi also holds a Master of Arts in Global Leadership, with a Business Communication concentration, and a Master of Arts in Student Ministry from Dallas Baptist University, in Texas.

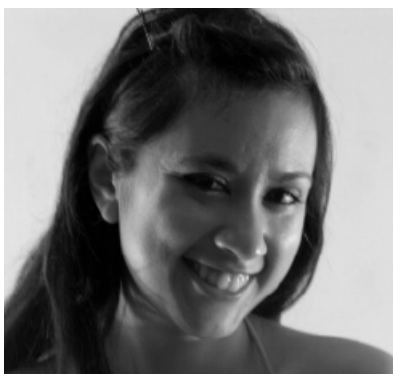
From raising money for orphanages as a high school student in Nigeria to leading a collection drive for Haiti as a college graduate in the United States, Simi has had numerous platforms for mobilizing people to participate in philanthropic endeavors. A self-designated global citizen, Simi desires to collaborate with organizations around the world to develop sustainable solutions for ending poverty in its myriad forms.



César Noriega

Having grown up in a working-class family in Caracas, Venezuela, César studied Journalism at the Universidad Católica Andrés Bello. César was an energetic student constantly involved in university life. He has been an active participant in his university's student government and a delegate to international models of the United Nations. He was a "Knowing Israel: 60th Anniversary of the State of Israel," Global U-Grad Exchange Program 2008-2009 participant and a recent winner of Inter-American Press Association scholarship.

César believes diversity in every aspect of life has to be respected, celebrated and understood, because it is the first condition to work together towards a collective goal. He has learned that economic prosperity and abundant natural resources are secondary if society does not build a strong social capital.



Lilia Fe Pérez Pioquinto

Born in the Philippines, Lilia grew up in Spain where she graduated in Law at the University of Murcia. She completed a Masters in Economic Development and International Cooperation in 2009. For more than five years she has been involved as a volunteer in UNICEF and has worked as a project assistant in Palermo, Italy, writing non-formal educational projects in democracy, youth participation, poverty and social exclusion issues.

She is currently living in Ecuador where she is doing a traineeship in an environmental foundation. She has always dreamed of working in projects that will allow her to help people be conscious of their own abilities and develop them to improve their communities.

Organizers of
Recrear.beta



Zarife Gagica

Program and Fundraising Coordinator

Zarife's passions are languages and cultures. No surprise, being second generation Kosovan immigrant in Germany. During her Linguistics Masters in Berlin she decided, that her future is in engaging for society. To widen her horizon, she took on a student assistance in the German Parliament. She sees Recrear as a stepping stone to promote intercultural understanding between the world's youth.



Gioel Gioacchino

Program Coordinator

Passionate about conflict resolution, intercultural communication and development, Gioel is an Italian activist searching for a way to erase borders from maps and revive Pangea. After having spent the last two years between the US and Germany, her near future plans include building Recrear and receiving a Masters of Public Policy in Singapore.



Laura Hasenstein

Admission Officer

Laura is a student of anthropology and cooking who recently paused her traveling career to settle in New Orleans, pursue her activist roots, print out photographs and play with dogs. In the future she hopes to use her mind to make a difference and her feet to see the rest of the world, perhaps even at the same time.



Dafine Rexhaj

Fundraising Assistant

Dafine is a qualified business management assistant. After spending a year in Philadelphia and traveling North America, Dafine decided to continue her studies to become a correspondent for English, Spanish, German and her mother tongue Albanian. Dafine is passionate about basketball, foreign cultures and countries. She is excited about the Recrear.beta project, connecting people from all over the world to share their skills.



Jason Shah

Public Relations

A wannabe globetrotter and a budding cultural connoisseur, Jason wants to pursue Economics and Human Development to find solutions to seemingly insurmountable world poverty. His career interests lie in the astronomical spectrum of international affairs - including but not limited to development, diplomacy, and conflicts, while he is passionate about understanding why humans act the way we do.



Susan Sicignano

Accountant

A traveler, a cook and a bicycle peddler, Susan camouflages her super hero powers in the accounting profession. She looks forward to utilizing her background in business to engage in the non-profit sector.



Christian Waloszek

Program Coordinator

Christian is a visionary. His physics studies make him down to earth, but his enthusiasm and passion for society take him beyond. He likes to turn things bottom up to get a new perspective, understand, connect, create and make people see the real world. He lives his creativity in sports, the arts and cooking. He just started to play saxophone, Kite-Surfing is his next big thing.

Recrear

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