

Conference on Ethics in Business

Thursday, August 12th 2010
BMW Stiftung Herbert Quandt
Reinhardtstraße 58, 10117 Berlin

Program

- 4:30 pm REGISTRATION
- 5:00 pm WELCOME
Christian Waloszek, Program Manager, Recrear
Markus Hipp, Executive Director, BMW Stiftung Herbert Quandt
- 5:10 pm INTRODUCTION: Is there a need for Ethics in Business?
Bernd Kolb, Founder, Club of Marrakesh
- 5:50 pm Ethics and Corruption in Modern Business
Dr. Christian Humborg, Managing Director,
Transparency International Germany
- 6:30 pm LIGHT SNACK
- 7:00 pm CSR as a contribution to cope with the challenges to our society
Thomas Loew, Managing Director, Institute 4 Sustainability
- 7:40 pm ISO 26000 – Guidance on Corporate Social Responsibility
Jocelyn Ruiz, Consultant, AvantGarde HCC
- 8:20 pm PANEL DISCUSSION: The new culture of Corporate Social Responsibility
Moderator: **Alistair Langer**, Editor in Charge, forum CSR international
Claudia Knobloch, Project Manager, Emergia Institute
Thomas Loew, Managing Director, Institute 4 Sustainability
Vincent Paul Menken, Member, Think Tank 30 (Club of Rome)
Dr. Valerie Weinzierl, Head of Project Development,
HUMBOLDT-VIADRINA School of Governance

Christian Humborg



Christian Humborg (37) became managing director of Transparency International Deutschland e.V. in January 2007. Christian Humborg studied public policy and management at the University of Konstanz and the University of Leiden and graduated in 1998. In 2004 he obtained a PhD from the public management department of the University of Potsdam on the subject of highway infrastructure management in Germany. From 1998 to 2000 he worked in the Corporate Development department's transport policy team at Deutsche Bahn AG in Berlin. Subsequently he worked as a public affairs consultant at Plato Kommunikation, part of the Scholz & Friends Group. Starting in 2003 he worked for Freshfields Bruckhaus Deringer, an international law firm, as press manager for Germany in the Frankfurt office, then as Business Development Manager for Central and Eastern Europe and the Middle East in the London office since 2006.

Claudia Knobloch



How can a business be profitable and “good” at the same time? What does it take to adapt sustainable strategies around the globe? After her interdisciplinary course of studies of International Business and Regional Studies in Passau, Granada and London Claudia Knobloch worked as a foreign trade consultant for six years. For her SME customers, she conducted market studies, developed market entry strategies and established contacts with sales and purchasing partners in Europe, Asia and Latin America. Since 2007, corporate responsibility and market-based poverty reduction are the focal points of Claudia Knobloch's work. At the Emergia Institute (Berlin) she manages consulting and research projects on business models for poverty reduction. The Institute's customers include United Nations agencies (UNDP, UNEP), foundations like Bertelsmann Foundation, and companies like Allianz SE.

Bernd Kolb



Bernd Kolb is considered a visionary and is widely recognized for his innovative work. He is the recipient of various prizes and awards including being named „German Businessman of the Year“, as well as having held the position of Chief Executive for innovation at Deutsche Telekom. Kolb left these accolades behind to work as a „social entrepreneur“ and „change agent“, helping to navigate the complex challenges amongst us and to develop innovative new solutions to deal with those challenges. In founding the „Club of Marrakesh“, Kolb gathers international thinkers, scientists, politicians and entrepreneurs to develop integrated groundbreaking projects and to implement them. The approach is entrepreneurial in nature and follows the principle that sustainability can only be achieved through profitability.

Alistar Langer



Alistair Langer is Head of marketing for forum Nachhaltig Wirtschaften, the leading magazine and web portal for sustainability and Corporate Social Responsibility in German-speaking countries and Editor in Charge of the English edition of forum CSR international (www.forum-csr.net). He is founding partner of Integrales Zentrum Möhnesee gGmbH (www.integrales-zentrum.de), a congress centre dedicated to the integral development of individuals and organisations. As an Integral Coach trained at the Coaching Center Berlin (www.coachingcenterberlin.de) and certified by the International Coach Federation (www.coachfederation.org), he loves to inspire people to find their true purpose.



Thomas Loew



Thomas Loew (*1964, Stuttgart, Germany) is a graduate in business administration (Dipl. Kfm.) From 1993 until 2004 he was senior researcher at the Institute for Ecological Economy Research (IÖW), Berlin. In 2005 he founded the Institute 4 Sustainability, which is also based in Berlin. Mr. Loew has worked in more than 30 research projects on environmental management, performance indicators, sustainability reporting and socially responsible investment (SRI) In recent years he has focused on CSR both in research and in consulting, and projects include CSR and Innovation as well as a brochure on how to implement CSR in the organisation. Customers were and are PricewaterhouseCoopers, Wiener Stadtwerke (Utilities), BASF, Bombardier, RWE, the German Environmental Ministry, and the German ministry for Labour and Social Affairs.

Vincent Paul Menken



Vincent Paul Menken is passionate about social innovation and social business. As Head of Project Transfer Health at Bertelsmann Stiftung, Vincent is transforming the online project weisse-liste.de into a social business spin off. Weisse Liste helps patients to find & choose their best individual care independently. Before, he was Executive Assistant at the Stiftungs Board Office and worked in private wealth management. Vincent founded several initiatives in the field of „Choice Enabling“, e.g., a successful school-time start up, a network for young non-profit professionals, and a digital initiative to help citizens in asking their questions to top business managers in a direct, fair, and transparent way. Vincent has a Staatsexamen in law and is a member at Club of Rome's young Think Tank 30 since 2009.



Jocelyn Ruiz



Jocelyn Ruiz is a newborn social entrepreneur currently channeling her skills into building ideas with social value. While working in India, Jocelyn was impressed by the amount of young talented professionals that were struggling to find a decent job. Jocelyn saw in this a great opportunity and decided together with Jagjit Singh to start an IT outsource company employing graduate students from the Punjab region, a region where there are not a lot of employment opportunities. Now, XLNC Tech employs more than 10 engineers working in several projects from all over the world.

Dr. Valerie Weinzierl



Dr. Valerie Weinzierl is Head of Project Development at the HUMBOLDT-VIADRINA School of Governance in Berlin and visiting Professor at the Université de Genève since summer 2009. She studied business administration and completed her PhD on UN-business partnerships at the Freie Universität Berlin, and developed a career in the corporate sector including engagements with Mercedes Benz, Siemens and PricewaterhouseCoopers in Berlin and New York, as well as with the German Commission for UNESCO. From 2000 to 2009, Valerie worked for the World Economic Forum in Geneva, where she was headed the Corporate Global Citizenship Initiative and the Partnering Against Corruption Initiative (PACI).



Conference on Sustainability, Effectiveness and Efficiency in International Development

Tuesday, August 10th 2010
BMW Stiftung Herbert Quandt
Reinhardtstraße 58, 10117 Berlin

Program

- 8:30 am REGISTRATION
- 9:00 am WELCOME
Gioel Gioacchino, Program Manager, Recrear
Markus Hipp, Executive Director, BMW Stiftung Herbert Quandt
- 9:10 am INTRODUCTION: What makes a good NGO great?
Kerstin Plehwe, Founder and Chief Executive Director,
IIPG Internationales Institut für Politik und Gesellschaft GmbH
- 9:50 am Creating Financially Sustainable Projects
Jocelyn Ruiz, Consultant, AvantGarde HCC
- 10:30 am COFFEE BREAK
- 11:00 am Sustainability through Venture Philanthropy
Tom Kagerer, Chief Operating Officer, LGT Venture Philanthropy
- 11:40 am Corporate Social Responsibility in Development Cooperation
Dominik Schmengler, Program Manager, department of tomorrow
- 12:20 am LIGHT LUNCH
- 1:00 pm Empowering the Strongest Link: Transformations in Defiance of Convention
Thoko M. Banda, Executive Coach, Life Changer
- 1:30 pm Development through Football
Jan Lübbering, Director, Head of New Business Opportunities,
streetfootballworld
- 2:00 pm PANEL DISCUSSION: Effective Collaboration in International Development
Moderator: **Christian Neugebauer**, Editor, Glocalist
Thoko M. Banda, Executive Coach, Life Changer
Paul Bendix, Executive Director, Oxfam Deutschland e.V.
Martin Keitsch, Coordination Expert, Bundesanstalt Technisches Hilfswerk
Werner Landwehr, Director, GLS Bank Berlin
Jan Lübbering, Head of New Business Opportunities, streetfootballworld
Suk-Han Tang, Project Management, Socialdesignsite

Thoko M. Banda



Former diplomat Thoko Banda is an author, multicultural leadership consultant, and trainer who has advised policy-makers and corporate executives as well as delivered inspiring seminars to university, civic, and corporate audiences in many cities and cultures around the world. Based in Berlin, Germany, he is a trainer in the KompetenzKompass program of the Karlsruhe Institut für Technologie, preparing top students for multicultural leadership responsibilities. Thoko Banda draws on a background of decades of global activism and bilateral and multilateral diplomacy.

Paul Bendix



Paul Bendix has 35 years of experience as researcher, consultant and manager in international development, both in Germany and overseas. He has worked for the German Development Institute (DIE) and the German Development Service (DED), and has been Executive Director of Oxfam Deutschland e.V., the German affiliate of the international Oxfam Confederation, since 2000.



Markus Hipp



BMW Stiftung
Herbert Quandt

Markus Hipp was appointed Executive Director of the BMW Stiftung Herbert Quandt on September 1, 2006. A graduate in 1994, Markus Hipp spent two years as a lecturer at the Czech universities of Budweis and Brno before working in the marketing and publishing industry in Munich and Augsburg. In 1998, he joined the Robert Bosch Foundation in Stuttgart as assistant to the executive director. In 2000, he became the Foundation's deputy chief executive for Central and Eastern Europe, and established its Berlin office in 2002, which he directed until August 2006. In addition to his position at the BMW Foundation, he also holds a number of honorary posts in other organizations like the Advisory Council of the Association of German Foundations in Berlin, the Breuninger Foundation, the Paretz Foundation and MitOst e.V.

Tom Kagerer



Tom Kagerer is COO at LGT Venture Philanthropy in Zurich, Switzerland. The former project and operations manager of BMW is now in charge of providing intellectual capital to social organizations by finding and matching business professionals with their temporary posts. He is also managing the post-investment mentoring and reporting processes with LGT Venture Philanthropy's portfolio organizations, the social impact measurement. His role also includes building an infrastructure and systems that support local team members to work efficiently and effectively in the field. In 2009, Tom worked for heart, a social enterprise incubator in Cape Town and was also appointed international director of a township-based children safety home called Zanokhanyo.

Martin Keitsch



Martin Keitsch has been working voluntarily for 10 years with THW (German Federal Agency for Technical Relief) in the field of national and international disaster response. As an ICT specialist and a coordination expert, he has been on different missions in flood and earthquake disasters in South America and eastern Europe, and has supported GTZ and WELTHUNGERHILFE in disaster preparedness projects in Central Asia. He also works for THW disaster response courses and within the European Mechanism framework as a trainer and lecturer.

Werner Landwehr



Werner Landwehr is the manager of the GLS Bank in Berlin and a graduate in Bank Administration (Akademie Deutscher Genossenschaften). He has been working for GLS Bank since 1995, and since then has been employed on various assignments in Hamburg, Frankfurt, and Bochum. Of these his most recent was as corporate manager of the bank's nationwide Credit Office, a position that allowed him to actively collaborate with diverse networks and associations. For him and the bank, their relationship with money is to make a positive impact on society. At the beginning of 2008, he took over development of the Berlin branch of GLS Bank and currently manages their offices there.



Jan Lübbering



Jan Lübbering is a changemaker merging knowledge and networks from the private and the civil society sector. At streetfootballworld, a global network of 82 social organisations using football as a tool for social change, Jan is responsible for New Business Opportunities. His projects include Football for Hope's 20 Centres for 2010, United - The Social Football Club, and other developments with business and social components.



Kerstin Plehwe



Kerstin Plehwe is an author and leadership expert for decision makers in politics, non profit organizations and corporations. The former president of the German DMA, Kerstin is also founder of the International Institute for Politics and Society (IIPG GmbH) located in Berlin, Hamburg and New York. She is CEO and boardmember of the Initiative ProDialog, a Berlin based non-partisan think tank. Kerstin hosts a TV show, is invited regularly to German TV and radio stations, is actively engaged for various charity organizations, and holds various lecture-ships.

Jocelyn Ruiz



Jocelyn Ruiz is a newborn social entrepreneur currently channeling her skills into building ideas with social value. While working in India, Jocelyn was impressed by the amount of young talented professionals that were struggling to find a decent job. Jocelyn saw in this a great opportunity and decided together with Jagjit Singh to start an IT outsource company employing graduate students from the Punjab region, a region where there are few employment opportunities. Now, XLNC Tech employs more than 10 engineers working in several projects from all over the world.



Dominik Schmengler



Dominik Schmengler runs the department of tomorrow – an institute for sustainability and innovative approaches. For many years, he lived in Burkina Faso and worked for both scientific research projects and educational training programs. During this time, he and some partners founded the NGO for fair education.

Suk-Han Tang



Suk-Han Tang is the Project Manager for the SocialDesignSite and works as a consultant and researcher for the Systemic Excellence Group -Independent Think-Tank based in Berlin. Coming from a design background, she focuses her research on sustainability, change, and innovation by combining a design-thinking approach with systemic tools and methods, utilising all the resources of an organization to reach its full potential. She has written several papers on social design and sustainability, participated in several international conferences, and contributed to large-scale, sustainable urban planning in China. She is currently working on a sustainable local design service in Berlin.



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